

FP/MCH
series

For a happy family

Produced by : Sakura Motion Picture Co., Ltd.

Developed by : Family Health Division, Ministry of Public Health, Thailand
in cooperation with :
Japanese Organization for International Cooperation
in Family Planning (JOICFP)



Every family has its own love. Mother's love for her child, father's devotion for his family.....they are ultimate emotions common to all the human beings. Such feelings concern the most the health of each family member.

It is why the knowledge and practice of Family Planning (FP) and Maternal & Child Health (MCH) are necessary.

In spite of the films all taken in Thailand, the basic philosophy and idea, with a view to protect the health of mothers and children, can be shared universally.

GOOD KASEM AND CLEVER MANEE

FP Motivation



This film guides young pre-marrieds to build a correct life-style and behave maturely so as to create a happy family in the future when they marry and raise a family.

A lively young couple living in a rural area of Thailand, convince the young audience that planning for the future, including the practice of family planning and the protection of natural resources, are essential for their future happiness.

This is the fourth film in the FP/MCH(Family Planning/Maternal & Child Health) series produced on location in Thailand.

● 16mm • VTR(β eta, VHS only)/color/
15min/animation/English, Spanish, Thai

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FOR YOUR BELOVED BABY

Pregnancy & Delivery



Mothers and mothers to be can learn about every phase of pregnancy as well as the delivery mechanism through the beautiful animated scenes in this film.

Emphasizing the importance of nutrition, this film also explains what points a pregnant woman must consider, and how she should cook and eat food.

This is the first film in the FP/MCH (Family Planning/Maternal & Child Health) series produced on location in Thailand.

●16mm • VTR(β eta, VHS only)/color/25min
English, Japanese, Thai

COMING INTO THIS WORLD

Infant Care



This film demonstrates proper infant care. After a healthy mother delivers her baby, she must then be careful to raise it in a healthy condition. This film explains how to raise a healthy baby and emphasizes the importance of nutrition, breastfeeding and vaccination.

This is the second film in the FP/MCH series produced on location in Thailand.

●16mm • VTR(β eta, VHS only)/color/25min
English, Japanese, Thai

GOLDEN YEARS OF HAPPINESS

FP Methods



It is very important for a married couple to know about family planning methods. But people usually do not realize the importance of this.

This film therefore explains the male and female reproductive systems in a very easy-to-understand manner incorporating animation and scientifically illustrates the functions of family planning methods that prevent conception.

A happy family is built on the present plan for a happy future. Family planning is a wise means to realize this desire. This is the third film in the FP/MCH series produced on location in Thailand.

●16mm • VTR(β eta, VHS only)/color/23min
English, Japanese, Thai